

Lake Superior Day

July 20, 2008

What is Lake Superior Day?

Lake Superior Day is a special day that encourages people to take action that helps protect or restore one of the world's biggest freshwater lakes.

*Held Every Year
on the Third
Sunday in July*



Why is it being organized?

Although Lake Superior is the cleanest of the five Great Lakes, it too is being threatened by pollution, poisoned fish, invasive species, loss of habitat, and over development. The purpose of a special day is to remind people how important the lake and its surrounding basin is to our weather, health, food supply, recreation opportunities, and lifestyles. Lake Superior Day is a time to highlight the many ways people use the lake every day and encourages them to take action to protect it.

When is it celebrated?

Lake Superior Day is celebrated every year in the U.S. and Canada in communities all around the lake on the third Sunday in July.

How do I celebrate this day?

People will celebrate this day in many ways—at school, home, work or play. How you celebrate it is up to you. A list of possible ideas is on the back of this flyer.

Where do I get more information?

The Lake Superior Binational Forum is promoting this event and will publish an events calendar, a list of celebration ideas, and articles about events and lake issues on its website. Please visit the site to register your event or activity or submit media reports. The Forum will keep a record of what is happening in communities, businesses, community groups, schools, and First Nations/Tribes in Ontario, Michigan, Minnesota, and Wisconsin.

In the US, call (715) 682-1489; In Canada, call (807) 343-8811.

**For more information, go to
the Forum website at:
www.superiorforum.info**

How to Celebrate Lake Superior Day

Held every year on the third Sunday in July

☀️ Hold a beach clean-up event with other members of your group or with those from nearby communities.

☀️ Make art objects out of driftwood, rocks, or other items found on a beach. Ask your public library, gallery, church, or community center to display them.

☀️ Ask your local newspaper to publish color photos and articles about the lake in the week-end edition of the paper. Free sample articles are available at the Forum's website at www.superiorforum.info.

☀️ Ask your mayor, tribal chair, town chairperson, or other elected official to sign a proclamation making the third Sunday in July Lake Superior Day. Tell your newspaper and radio stations about the signed proclamation (sample text is available at www.superiorforum.info)*.

☀️ Ask your community's librarian to put up a display in the public library about Lake Superior or important lake issues.

☀️ Get up at dawn and watch the sun rise over Lake Superior.

☀️ Write a letter to the editor of the local newspaper and ask your community to join in an activity that you or others plan, or ask people to spend the day appreciating the lake.

☀️ Write a note to an elected official and tell them what you think about how Lake Superior is being protected.

☀️ Post an announcement of your event on the Lake Superior Binational Forum's website calendar* to help inform people about events scheduled around the lake.

Please Help Keep a Great Lake Superior!

* web address is: www.superiorforum.info